



# BIZNOVATOR/SAP Social Impact Challenge

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## WELCOME TO THE BIZNOVATOR/SAP SOCIAL IMPACT CHALLENGE

### What is the Social Impact Challenge?

**BIZNOVATOR** in partnership with **SAP** has created the **Social Impact Challenge**. We are seeking to engage young people, educators and parents in teaching students how to take innovative action while impacting others. As a result, **BIZNOVATOR** in partnership with **SAP**, has developed this challenge involving 10 high schools; 5 private and 5 public in Miami Dade County Florida.

At **BIZNOVATOR** we pride ourselves in our mission statement: To empower, teach and create young entrepreneurs, social innovators and global leaders who create positive change in their communities and the world. **BIZNOVATOR** and **SAP** is challenging Miami Dade youth to use their passion for entrepreneurship, innovation, social responsibility and technology to address issues facing our communities. It is our belief that when equipped, America's youth become real "Innovators of Change" and when empowered, youth can effectively take on some of our nation's challenges by converting their passions, skills and strengths into entrepreneurial, innovation and technology opportunities to bringing change to their communities.

No issue is too big or too small. Participants can submit an idea and/or concept that addresses anything from poverty, education, energy, technology, economic development, health, traffic, etc. All of the submissions must address at least one of the United Nations Sustainable Development Goals (UN - SDG's). The Challenge gives you the license to dream big! You can learn more about the UN SDG's at the following link.  
[www.un.org/sustainabledevelopment/sustainable-development-goals](http://www.un.org/sustainabledevelopment/sustainable-development-goals)

### Why Support the Social Impact Challenge?

Talent is becoming increasingly entrepreneurial and freelance-based. We want to give our youth a chance to build towards their future now through being socially responsible! Each participant will be eligible for Community Service hours that will count towards their High School graduation requirements. These hours will be documented and monitored by **BIZNOVATOR, The Casimiro Global Foundation** in partnership with the schools involved. All participants will have the ability to measure their social impact towards the **United Nations Sustainable Development Goals**.





## The Role of the Advisor / Educator?

The Advisor / Educator is expected to disseminate the information with their students. Encourage them to read the application packet and then think of an idea and or concept per the existing criteria. In this easy step by step process we are asking the Advisor / Educator to do the following:

1. Students login to [www.biznovator.com](http://www.biznovator.com), and complete the (1) one page Entry form.
2. Students elaborate the **Social Impact plan** of action.
3. Once the plan has been written and edited by the student, the Advisor / Instructor should (if time permits) review the plans.
4. If needed, give the student feedback.
5. An individual or group of up to three applicants can work on this project.
6. The final **Social Impact Challenge plans** must be submitted no later than January **30th to [info@biznovator.com](mailto:info@biznovator.com)**.
7. Each school in coordination with **BIZNOVATOR** will select three finalists.



## BIZNOVATOR/SAP Social Impact Challenge

### Timelines & Details

The Social Impact plan will be submitted by 5:00 pm on January 30, 2019 to [info@biznovator.com](mailto:info@biznovator.com) in preferred PDF format with a video documenting their great work and community impact.

In the simplest terms, students with the assistance of their school advisor should assess how they can impact their community through a cause driven activity that can be implemented. Remember, that each plan must tie directly to at least one of the **UN SDG's**. The student must submit the **Social Impact Challenge Plan**, which can be downloaded here. The plan should include following elements (not necessarily in the order shown):

- Completed **“Social Impact Plan”** Template
- Description of the project and list the resources that you'll use to solve the problem.
- Align your Social Impact plan with the **United Nations Sustainable Development Goals**.
- Submit a 5 to 7 minute video documenting your Social Impact Plan Initiative.

## School Timelines

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|---|---|
| • School Commitment to Participate                | October 15, 2018  |
| • BIZNOVATOR School Visits                        | November 30, 2018   |
| • Student Submissions                             | January 30, 2019  |
| • Finalists Selection from each School            | February 28, 2019   |
| • Press Conference with all finalists and schools | March 30, 2019  |
| • BIZNOVATOR SAP INNOVATION Camp                  | June 2019 (5 Day Experience - 30 finalists are fully sponsored by SAP). |

## School Criteria for Selection

- Executive Sponsorship (Principal commitment and engagement)
- School Champion Assigned (can be an advisor, counselor, teacher)
- Internal Marketing and Communications (Newsletters, PTO, Social Media)
- Date for School Visit (firm date for BIZNOVATOR school visit between Nov 1st and Nov 30th)
- Selection Criteria/Committee - (Group of 3 school staff on selection committee)
- Signature of BIZNOVATOR Waiver and NDA
- Ability to meet Deadlines

## Conclusion

We look forward to your schools' involvement in the BIZNOVATOR/SAP Social Impact Challenge. Together we can empower, teach and create the next generation of young entrepreneurs, social innovations and global leaders.



ARE YOU READY TO TAKE THE NEXT STEP?

BECAUSE AT BIZNOVATOR,  
“WE GOT THE

**POWER!”**

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