SAP and BIZNOVATOR launch 2019 Social Impact Challenge

- **Students from public and private schools in Miami Dade County, FL., will participate in Challenge to develop projects with a social impact in their communities.**

MIAMI, Florida, USA – December 21st, 2018 - SAP SE (NYSE: SAP) and BIZNOVATOR, an organization specializing in youth development with a mission to empower, teach and create the next generation of entrepreneurs, social innovators and conscious leaders with a calling to make a positive impact on their communities and the world, recently announced the launch of the 2019 Social Impact Challenge, powered by SAP.

Six schools in Miami Dade County, Florida, both public and private, will take part in the Challenge. Students will develop, implement and document a social impact project that contributes positive value to their communities and is aligned with the United Nations Sustainable Development Goals. Furthermore, each educational institution will select five students, who will receive a full scholarship to participate at the BIZNOVATOR / SAP Innovation Camp, which will take place in Miami, Florida June 17-21st, 2019. At the Camp, participants will receive training on such topics as entrepreneurship, social innovation, mindfulness and global leadership. Additionally, students will compete for seed funding to start putting their ideas into practice.

"This challenge will mark a turning point in the lives of many of these young people. We are committed to train the workforce of the next generation to be aware of their potential from an early age. We are fostering creative talent, with great initiative, leading us to a brilliant future," said Juan Casimiro, CEO and founder of BIZNOVATOR.

"We are entering a new era in which purpose prevails: for companies it is not just about having high profits but also about leaving a positive footprint in the community," said Jose Caceres, VP of Communication Operations at SAP Latin America and the Caribbean. "It is essential for young people to focus on purpose from the start of their professional development and to gain the necessary expertise to thrive in the digital economy."

For more information about the 2019 Social Impact Challenge, powered by SAP, visit
www.biznovator.com/biznovator-social-impact-challenge/

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