

10th ANNUAL

# B:ZNOVATOR CAMP

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# FIU

**June 30th - July 12th, 2024**

Florida International University  
Miami, FL

*Empowering Youth Globally  
through  
Innovation, Economic Growth  
and Prosperity*



# Business

## INTERNATIONAL UNIVERSITY



**A Life Changing  
and Fun-Filled, Post-Secondary  
Experience for Teens!**

**B:ZNOVATOR**  
DISCOVER | TRANSFORM | CONNECT

**The Time is Now to Discover Your Strengths, Explore Endless Opportunities, and Take Action on Your Success!**

BIZNOVATOR's real-life experiential and growth development learning model is what makes our camp unique and life changing! We're not a typical summer youth camp! We're an empowering camp that motivates teens to unlock their full potential, discover their strengths, build lifelong friendships, and unleash their inner entrepreneurial leader

Participants witness EMPOWERING experiences that include 3 key focus areas that are imperative for today's youth. Participating in BIZNOVATOR's cutting-edge, real-life experiences and teaching methodologies, participants will learn and experience:

- **Innovation:** preparation that will help participants shape innovation in fast-changing industries and create viable opportunities.
- **Financial Literacy:** learning the importance of informed decision-making that will allow teens to become financially literate and versed in debt management, investments, budgeting, savings, and wise consuming.
- **Mindful Entrepreneurship:** building entrepreneurship skills to launch sustainable enterprises that build the confidence and savviness to become the architects of a brighter and more innovative future.

**Our camp is led by BIZNOVATOR's certified trainers, entrepreneurs, coaches, FIU Business School mentors and guest lecturers**

Since 2015, our 2-week residential BIZNOVATOR Camp team has taught teens to be mindful, **"out-of-the-box thinkers"**, game changers, and to become marketplace disruptors.

While on campus participants get to optimize their learning and showcase their talents at the highest level possible. All participants get to polish the skills needed in today's competitive college and career entry process and fast-paced marketplace. In addition to a business plan participants also work on an individualized success portfolio.

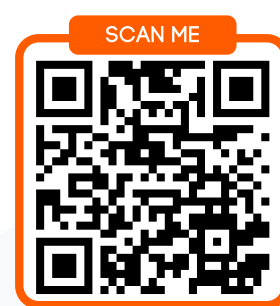
**Arrive with Curiosities...  
Return Home Empowered!**



## The BIZNOVATOR Camp Includes:

A well-designed experience that provides teens with meaningful discoveries that will help them establish a personal growth mindset. With 200+ hours of optimizing their learning, discovering their passion, and building a success pathway, they will leave better prepared to align their purpose with a:

- **Start-Up Venture**
- **Career Plan**
- **Life Plan**



## Why FIU and Why Miami, Florida

The BIZNOVATOR Camp sizzles on the campus of the award-winning Florida International University. BIZNOVATOR gets to do what they do best—provide experiences that empower and teach youth to discover their purpose and optimize their potential. Besides being a highly ranked and diverse university, FIU is just 30 minutes away from Brickell (Financial District), Wynwood (South Florida's Art Mecca), South Beach (USA's top 3 tourism spot) and Miami International Airport making it the perfect location to host our 10th Annual BIZNOVATOR Camp. FIU programs are among the best in the nation. Washington Monthly Magazine ranks FIU among the top 20 public universities contributing to the public good.

The entire 2-week experience takes place at the Magic City—Miami. Globally, Miami is recognized for the booming startup scene. Pioneering entrepreneurship in the Sunshine State, Miami has found its place among the top 10 cities in America for starting a business by Startup Genome. Besides the exciting world of entrepreneurship, technology, universities, and fun, the 2-week journey allows participants to gain first-hand experiences and direct access to Miami's mix of cultures, corporate offices and the great outdoors...



## Excursions, Corporate and University Visits

- **Wynwood**
- **SAP**
- **Nova Southeastern University**
- **Dolphin Mall**
- **Starbucks**
- **University of Miami**
- **Ropes Course**
- **Microsoft**
- **Florida Atlantic University**

## Integrative Experience / Capstone Project

Participants work on assessing an opportunity. They create an innovative idea that they'll turn into a business plan which they pitch to a panel of local entrepreneurs and executives. 100% of participants get to complete a business plan and many of them apply what they learned to a real-world case.

## Core Curriculum that Prepares Teens to Lead Successful and Fulfilling Lives

The BIZNOVATOR Teaching Model includes real-world learning experiences that will enrich the teen's success in school, career, business and life.

Our Model Includes:

- **Experiential Learning**
- **Differentiation**
- **Blended Learning**
- **Competition-Based Learning**
- **Student-Centered Learning**
- **Ideation and Innovation**
- **Venture Alignment with SDGs**
- **Problem-Solving Skills**
- **Mindfulness**
- **Indoor-Outdoor Team Leadership Development**
- **Service Learning Projects**
- **Communication and Interpersonal Skills**
- **Financial Literacy**



## Parental Involvement Before, During and After the Camp:

- 4 pre-camp virtual informational sessions are held for the parents.
- Parents are encouraged to attend the Annual BIZNOVATOR Pitch Competition and Awards Ceremony at FIU's Business School Campus.
- BIZNOVATOR offers post-camp and on-demand coaching sessions for families.
- Meet and Greet with FIU's #2 International Business Undergraduate program faculty.
- Each parent is invited to join the BIZNOVATOR Journey Membership.

## Peer Learning

Participants interact and learn from high-achieving peers from diverse cultures that represent countries from all over the world. This has proven to be effective in building a global network that includes the participants and their parents.



## Methodologies and Activities that Increase Self-Esteem, Knowledge, and Motivation

Each BIZNOVATOR gains relevant skills needed to be competitive in the marketplace leading towards sustainability.



## Success Coaches

BIZNOVATOR offers year-round access to BIZNOVATOR Success Coaches with expertise in business planning, college/career prep and life planning. Participants learn to create their own learning journey through 1:1 and small group on-demand sessions.



## Teens Experience Discoveries and Gain Benefits They Can Apply Now!

All BIZNOVATORS get to learn from experts and explore how to optimize their success by taking immediate actionable steps. Teens learn how to create and implement essential growth habits they can measure results with.



## Mind, Spirit and Body

Daily experiences include yoga, reflection, fitness, sports, and journaling. Key to the participant's' development is mindfulness lessons that include a range of opportunities pivotal to their social-emotional learning.



## Networking Events



Cultivating relationships is key to success. While on campus, participants get to interact with their peers, FIU undergrads, and administrators. Off-campus, they'll have professional exchanges with local leaders, entrepreneurs, and corporate executives. They will leave prepared to use these skills in the future.

## Complete the BIZNOVATOR Camp @ FIU to Receive the BIZNOVATOR Promise!

The benefits of completing this camp allows the participants to become part of the BIZNOVATOR International Network. This includes Referrals, Internships, Coaching and Mentoring.

### Believe You Can... Create All You Want... Grow Exponentially...

The BIZNOVATOR Promise Includes:

- Leadership, Career, and College Readiness
- Ideation, Business Planning, and Pitching Your BIG Ideas
- Personal and Professional Growth Development
- CVI Strength Assessments
- Professional Interview Skills Development
- Evening Panel Discussions
- Service-Learning Projects
- Cultural Exchange and Building a Life-Long Network
- Team Ropes & Action Course (TRAC)
- Learning Mindfulness and Aligning Ideas to the UN's SDGs



★ ★ ★ ★ ★  
**WARRANTY**

# CAMP BENEFITS & LEARNING OUTCOMES

## Pre-College & Career Readiness

- **Academic Preparation and Enrichment:** Helps individuals build the essential skills and knowledge to succeed in college.
- **College Readiness:** Participants get real-world college experience and get familiarized with the expectations and challenges they will face.
- **Career Exploration:** Gain knowledge of different career paths and insights into various industries.
- **Personal Growth:** Each participant will be challenged to step out of their comfort zone to learn vital life skills that will help them boost their confidence and resilience.
- **Networking Opportunity:** College & Career Readiness

## Financial Literacy

- **Money Management Skills:** All teens will learn how to effectively manage their money, create a budget, and make informed financial decisions.
- **Establishing Wise Consumerism Habits:** Will learn to make informed financial decisions. Participants will weigh financial risks and learn to align with long-term well-being.
- **Empowerment and Confidence:** Being financially literate allows teens to be empowered and to significantly take control of their lives.
- **Generational Impact:** When teens become financially literate they gain knowledge they'll transfer to future generations.

**B:**

## English Acquisition for Foreign Youth

- **Personal Growth and Global Citizenship:** By improving English as a foreign language teens will broaden their horizons, by being exposed to different ideas and opportunities. They become more open-minded, tolerant, and culturally aware.
- **Increased Self-Confidence:** By improving their English, foreign youth will boost their confidence allowing them to overcome language barriers, and participate comfortably in social and academic settings.
- **Improved Cognitive Abilities:** It's been proven that when individuals learn a foreign language they increase cognitive abilities including problem-solving, memory, creativity, and readiness for academic performance in high school and college.
- **Expanded Higher Learning and Career Opportunities:** Practicing English for proficiency daily will help teens position themselves for employment in the global marketplace.

## Mindfulness

- **Increased Self-Esteem and Acceptance:** Through hands-on experiences, participants will learn to cultivate a non-judgmental attitude towards themselves and others.
- **Long-Term Well-Being:** By practicing mindfulness teens learn how to manage stress, improve mental health, and to confront the social and emotional challenges they face daily.
- **Enhanced Empathy and Compassion:** When teens learn how to understand and accept different perspectives, they'll improve their relationships and social interactions.
- **Stress Reduction:** By understanding how to effectively practice mindfulness daily, teens can better manage the pressures of school, extracurricular activities, and social and parental expectations.

June 30th to July 12th, 2024

Florida International University  
11200 SW 8th Street  
Miami, FL 33199  
Phone: (786) 385.5285

The 2-Week Camp Tuition Includes:

- 3 Daily Meals and 2 Weeks Lodging at FIU's Residential Facility
- Airport Pick-Up / Drop-Off and All Local Transport
- Daily Fitness, Yoga, Meditation, and Mindful Journaling
- Curriculum, Supplies, Wifi-Access, Tech Support
- Outdoor and Indoor Team Dynamics
- 1:1 Coaching Sessions (on demand)
- Daily Activity Livestream (for parents), Videos and Photos
- Seed Capital Pitch Competition and Awards Ceremony
- Each Camp Participant Receives a BIZNOVATOR:
  - Start-Up Guide
  - Business Plan/Digital Templates
  - 7 Mindsets Booklet
  - BIZNOVATOR Kit (pen, t-shirt, journal, backpack, water bottle)
  - Completion Diploma



**Full Residential Tuition:** USD \$3,995 (All Payments On-Line. No Refunds)



**Deadline:** June 3rd, 2024



**Early Bird Special:** Pay \$3,495 IN-FULL by January 24, 2024 **(SAVE \$500!)**

**Installment Payments:**



- **Payment #1:** \$2,000 by February 1st, 2024
- **Payment #2:** \$1,500 by April 1st, 2024
- **Payment #3:** \$495 by June 1st, 2024



**Day Camp / Commuter Tuition:** \$3,500 (No Early Bird Rate Offered)



## WEEK 1 & 2 DAILY AGENDA SAMPLE

### MORNING SESSION

<b>7:45 am</b>	Morning Fitness (Outdoors)
<b>9:15 am</b>	Breakfast (Graham Center)
<b>10:00 am</b>	Workshops (Business Campus) / Corporate Visits

### AFTERNOON SESSION

<b>12:30 pm</b>	Lunch
<b>1:30 pm</b>	Workshops (Business Campus) / Corporate Visits
<b>2:30 pm</b>	Networking Break (snacks)
<b>2:45 pm</b>	Workshops (Business Campus)
<b>4:00 pm</b>	Daily Team Dynamics (outdoors)
<b>5:30 pm</b>	Peer Networking / 1:1 Coaching (Lakeview Hall)
<b>6:30 pm</b>	Dinner (Graham Center)

### EVENING SESSION

<b>7:45 pm</b>	Guest Speakers
<b>9:30 pm</b>	Group Discussions / 1:1 Coaching (Lakeview Hall)
<b>10:30 pm</b>	Personal Time / Journaling (Lakeview Hall)
<b>11:00 pm</b>	Evening Wrap-Up Session (Lakeview Hall)
<b>11:30 pm</b>	Rest / Bedtime / Lights Out

## WEEKEND SAMPLE AGENDA

### MORNING SESSION

<b>10:00 am</b>	Breakfast (Graham Center)
<b>11:00 am</b>	Service Project / Field Trip

### AFTERNOON SESSION

<b>1:30 pm</b>	Lunch
<b>3:30 pm</b>	Community Tour
<b>5:30 pm</b>	Freshen Up (Lakeview Hall)

### EVENING SESSION

<b>7:00 pm</b>	Dinner / Shopping / Fun (Dolphin Mall)
<b>10:30 pm</b>	Return to Dorm (Lakeview Hall)
<b>11:30 pm</b>	Rest / Bedtime / Lights Out



## ARRIVAL



Camp participants arriving through Miami International Airport (MIA) will be picked up by BIZNOVATOR staff and transported to FIU's Lakeview Hall. To guarantee pick-up/drop-off at MIA, participants must provide their travel itinerary by June 1st, 2024. Must arrive at MIA no later than 1:00 pm on June 30th, 2024.



## CHECK-IN / CHECK-OUT

**Registration/Check-In** by 3:00 pm at FIU's Lakeview Hall located at:  
11040 SW 14th St, Miami, FL 33165 / Phone: +1 305.348.1171 / 786.385.5285

**Check-Out** 1:00 pm on Friday, July 12th, 2024. Prior to checking out, participants must meet with staff for final room inspections. Transport to the airport departure will be provided if pre-arranged by Wednesday, July 9th, 2024.



Participants being picked up by parents must confirm with BIZNOVATOR staff. If an assigned family member is making the pick up, a parent **MUST PRE-ARRANGE** and **CONFIRM BY ALL PARTIES IN WRITING** (arrangements to be made in writing prior to attending camp per BIZNOVATOR policy).



## SAFETY AND SECURITY

The safety and comfort of every participant is our priority. Our BIZNOVATOR Team is prepared and equipped to handle any situation or incident that may occur. We discourage phone usage during programmed sessions. Lakeview Hall has security and receptionist staff on duty 24 hours. Doors will be secured and locked at all times and may be entered with the provided FIU ID card only. **NO GUESTS ARE ALLOWED IN THE DORMS OTHER THAN DROP-OFF, PICK-UP, OR FOR EMERGENCY SITUATIONS.**

## HOUSING

All rooms have twin beds, bathrooms, desks with chairs, customary bed linen, towels, and pillows. All washing machines are located on the premises. The entire FIU campus is fully equipped with WiFi.

We encourage individuals to bring any personal hygiene supplies as needed, an extra quilt, and beach towels (for more details see the checklist on the BIZNOVATOR Welcome Letter).



**[Click here to watch Lakeview Hall video](#)**

# Our Team



**Juan Pablo Casimiro**  
CEO / Camp Manager



**Evda Darios**  
Program Manager



**John Canaday**  
COO



**Jimena Rodríguez**  
Camp Coach / Tech Instructor



**Veronica Canaday**  
CFO



**Clay Goldstein**  
Team Dynamics Trainer



- College of Communication, Architecture + The Arts PCA  
School of Music WPAC  
Theatre WPAC
- College of Arts, Sciences & Education CASE  
School of Education and Human Development ZEB  
School of Integrated Science and Humanity (SISH) AHC4  
School of Environment, Arts and Society (SEAS) AHC5, DM, OE
- College of Business  
Undergraduate RB  
Graduate CBC
- College of Law ROB
- Honors College DM
- Herbert Wertheim College of Medicine AHC1, 2, 4
- Nicole Wertheim College of Nursing & Health Sciences AHC3
- Robert Stempel College of Public Health and Social Work AHC5
- School of Computing and Information Sciences CASE
- Steven J. Green School of International and Public Affairs (SIPA) SIPA1, SIPA2
- Tamiami Hall TH
  
- Bookstore GC
- Dining GC, PGS, MANGO
- Library GL
- Museum FROST
- OneStop Enrollment Services SASC
- Student Center GC
- Veteran and Military Affairs TWR
- Wellness and Recreation Center WRC

**KEY** Buildings Sidewalks Roadways Grassy Areas Athletic Fields Water Parking Lots Parking Garages Under Construction You Are Here

**FIU** FLORIDA INTERNATIONAL UNIVERSITY  
**Modesto A. Maidique Campus**  
 11200 S.W. 8th Street  
 Miami, Florida 33199  
 p. 305.348.2300  
 www.fiu.edu

FOR INTERACTIVE  
 MAPS GO TO:  
**CAMPUSMAPS.FIU.EDU**

ACC Ambulatory Care Center AHC1  
 Academic Health Center 1 AHC2  
 Academic Health Center 2 AHC3  
 Academic Health Center 3 AHC4  
 Academic Health Center 4 AHC5  
 Academic Health Center 5 AS  
 Digital Art Studio  
 ASTRO Stocker Astroscience Center  
 IIP Infinity Insurance Park  
 BS Bike Shop  
 BT Building Ten  
 CASE Computing, Arts, Sciences and Education  
 CBC College of Business Complex

CCLC Children's Creative Learning Center  
 CFES Carlos Fayá Elementary School  
 CP Chemistry & Physics  
 CSC Campus Support Complex  
 DC Duplicating Center  
 DM Domaine Maison  
 ENG Engineering Phase I  
 EH Everglades Hall  
 FIUS FIU Stadium  
 FROST Patricia & Phillip Frost Art Museum  
 FSB Field Support Building  
 GE Ernest R. Graham Center  
 GL Steven and Dorothea Green Library LC  
 Labor Center

LWN/LVS Lakeview Halls  
 MANGO Management and New Growth Opportunities Building  
 MARC Management and Advanced Research Center  
 NOAA National Hurricane Center  
 OBCC Ocean Bank Convocation Center  
 OE Owa Ehan  
 PC Charles E. Perry Bldg. (Primera Casa)  
 PCA Paul L. Cejas School of Architecture  
 PG1 Gold Parking Garage  
 PG2 Blue Parking Garage  
 PG3 Panther Parking Garage  
 PG4 Red Parking Garage

PG5 PG5 Market Station  
 PG6 Parking Garage 6  
 PH Panther Hall  
 PVH Parkview Hall  
 RB Ryder Business Building  
 RDB Rafael Díaz-Robert Hall  
 RH Ronald W. Reagan Presidential House  
 SAAC Student Athletic Academic Center  
 SASC Student Academic Success Center  
 SH Solar House  
 SHC Student Health Center  
 SIPA 1, 2 Steven J. Green School of International and Public Affairs  
 SPE Sigma Phi Epsilon Learning Center

TAM Tamiami Hall  
 TWR Tower/Moran and Military Affairs  
 TDBC Trish & Dan Bell Chapel  
 UA University Apartments  
 UT University Towers  
 VH Varios-Haus  
 WRC Wellness and Recreation Center  
 W01 West 1 - Sculpture + Art Foundation  
 W01C West 01C - Ceramics  
 W03 West 3 - Key Control  
 W06 West 6 - Training Lab  
 W09 West 9 - Painting  
 W10 West 10 - Drawing + MFA Studios

W10A ROTC - Reserve Officer Training Corps  
 W10C Trailer  
 WC Wertheim Conservatory  
 WPAC Herbert and Nicole Wertheim Performing Arts Center  
 WSTC Women's Softball/Tennis Center Sanford L. Ziff Family Education Building  
 ZEB

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